

HackUNIVPM-2016

**Premio
Maurizio
Panti
2016** / **24-25
NOVEMBRE
2016**
per l'assegnazione del
“Premio Maurizio Panti”:
1.000 € e visibilità
alle imprese del territorio

Contestualizzazione del tema nell'ottica dell'impresa

Flavio Tonetto – Confindustria Pesaro Urbino
22 Novembre 2016



IoT e il mondo dell'impresa

Industry 4.0 is the thorough Digitalization of the Manufacturing Industry

“A fundamental new rule for business is that the Internet changes everything.”

Bill Gates, 1999

- ...but in 1999 this only addressed the internet of **people**!
- The **Internet of Things (IoT)** will change much more!
- I.e. Manufacturing

	15 Years ago	Today
Listening to music		
Watching a movie		
Contacting people		
Reading the news		
Manufacturing		
	Today	The future of manufacturing is orange

Source:
IIC

IoT e il mondo dell'impresa



Ambiti di applicazione dell'IoT

1. Smart City

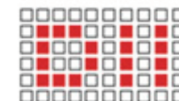
2. Smart Building e Smart Home

3. Smart Mobility

4. Smart Agriculture

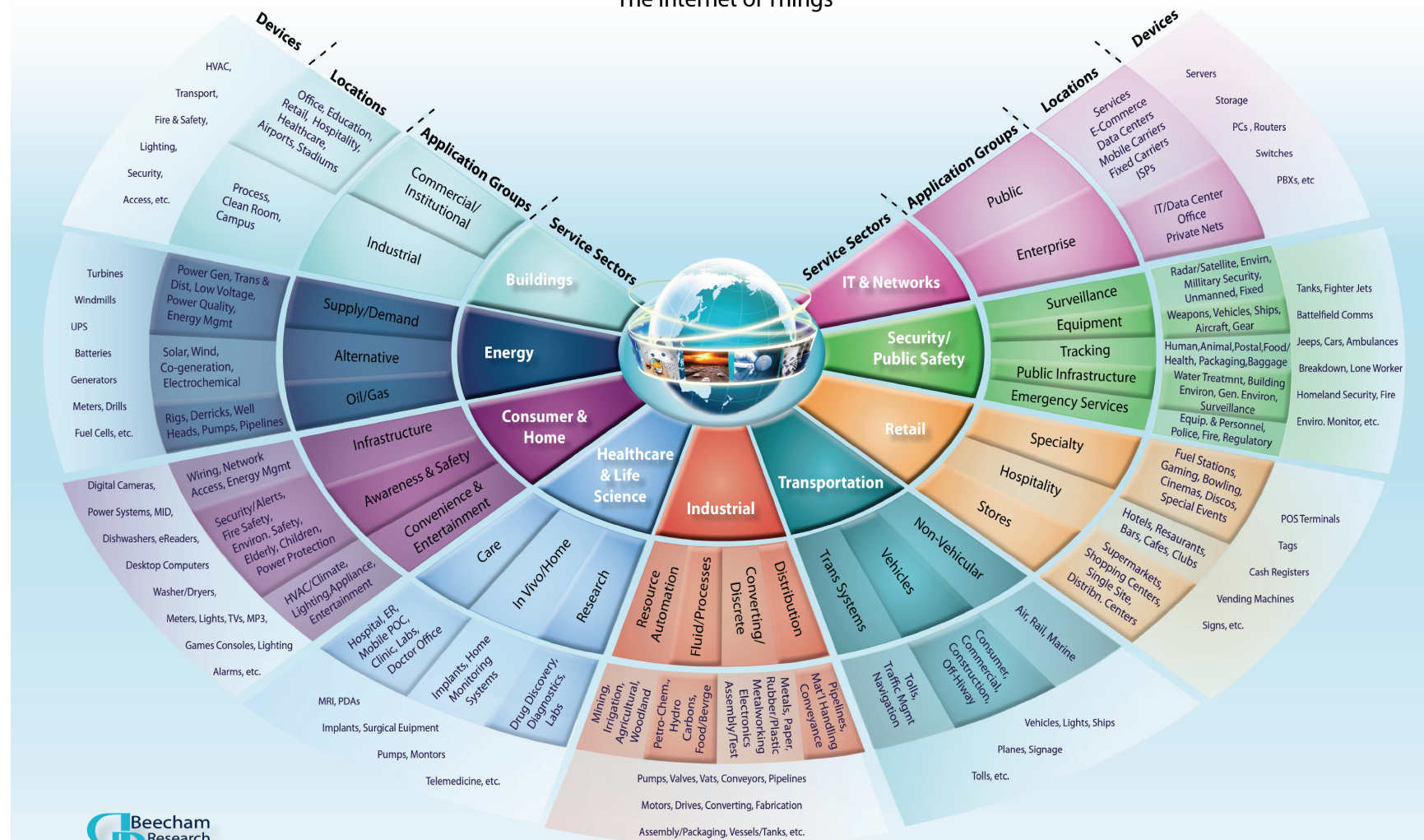
5. Pubblica amministrazione: trasporti, energia, sostenibilità, rifiuti, ambiente

6. Smart Manufacturing o Industrial 4.0 o Industria 4.0



IoT e il mondo dell'impresa

M2M World of Connected Services The Internet of Things



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